

John Lewis Chronline

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BRENT CROSS



More than a high five at BX awards

John Lewis Brent Cross scored more than a 'high five' in the Brent Cross Shopping Centre's award ceremony held last week.

Full story on page 6,7

Inside this week

GIFTS THEY'LL LOVE

This year's theme for Christmas features 'Gifts they'll Love'.

Look out for the key messages which includes signature prints, merchandise, window displays as well as a new TV advert being launched on Friday 9 November.

Full story on page 3



THE FINANCIAL EFFECT OF THE PARTNERSHIP CARD

The Chronicle looks at four easy ways to

introduce

John Lewis

Insurance

and the

Partnershipcard to

customers.

Full story on page 5



BOLLY BRILLIANT

More than 500 Partners and guests spent last Saturday at a Bollywood

themed event

where Customer

Services Partner

Kalpesh Zalavadiya

and his group

entertained the

crowd.

Full story on page 11





Bolly Brilliant!

A special evening organised by Partnership Leisure Benefits gave 500 Partners and their guests across the business the opportunity to dance last Saturday (13 October) night at a special themed Bollywood event.

"More than 100 of them were from Brent Cross," said Leisure Benefits Co-ordinator Tracy Qarni. "It was a spectacular evening and we were all proud to have seen Customer Support Assistant Kalpesh Zalavadiya and his group perform two wonderful sets of traditional and modern dance. The colourful outfits and their enthusiasm were amazing and the performance really got the party started."

Kalpesh is a choreographer who runs traditional and modern dance classes. Kalpesh said of the evening: "My girls and I were so proud to be part of the Bollywood Special Event, and the audience was fantastic."

For details on Kalpesh's classes, or if you wish him to be part of an event, email him on:
kalpesh_bollywood@yahoo.co.uk.

